

The 7th RPS Wales Medicines Safety Conference

‘Innovation to Practice’
29th November 2017, Cardiff, UK

Exhibitor’s package

Thank you for your interest to exhibit in this year’s 7th RPS Wales Medicines Safety Conference that will take place on **Tuesday 29th November 2017 at the Vale Hotel, Hensol.**

We are pleased to invite you to collaborate with us as partners in the delivery of this year’s event.

Who we are:

The Royal Pharmaceutical Society (RPS) is the professional membership body for pharmacists and pharmacy in Great Britain and an internationally renowned publisher of medicines information. We advance the profession of pharmacy for public and patient benefit, to improve the health of the public and to secure the future of our members.

What we do:

We support our members and customers to improve health outcomes for society. We deliver this through professional development and support; the provision of quality medicines information and advice. We are committed to improving patient care and safety through developing professional practice

Our reach:

- Our membership consists of 46,000+ Pharmacy professionals and students
- Our email marketing includes 80,000+ Pharmacy professionals and students
- Our publication, *The Pharmaceutical Journal* is the most subscribed to pharmacy journal in Great Britain
- We reach more than 3 million+ people through Twitter at the National Annual Conference alone.
- RPS Wales alone have reached **177,000 people** on twitter so far in 2017.

About the Medicines Safety Conference:

As a well-recognised fixture in the Welsh conference calendar, the event provides a unique opportunity to bring together key decision-makers and leaders in their fields to focus specifically on improving safety in the use of medicines.

This year's conference:

This year's conference will be focussing on Innovation. There will be a strong focus on strategic innovation as well as more practice based examples demonstrating an improvement to patient care. The conference will also provide important opportunities to network with key decision makers in Wales about the future of patient care.

Attendance:

This event is aimed at a multidisciplinary audience and past events have been attended by more than 200 delegates from primary care, hospital, industry, academia, social care and the third sector.

This year we are envisaging an increase in the number of independent prescribing Pharmacists and cluster pharmacists (those working in GP practices). It is anticipated that there will be a greater range of health professionals including nurses and allied health professionals due to their interest in medicine safety which is increasing as a result of their independent prescribing opportunities. We also aim to increase the overall number of delegates by 25 per cent for the 2017 conference due to the popular demand and over subscription in 2016.

Delegate Benefits:

- **Access to a range of speakers:** The conference provides delegates and partners the opportunity to hear from a range of high calibre, internationally renowned speakers including senior strategic leaders across health and social care, thought leaders, policy makers, planners and commissioners, service users and carers.
- **Sharing experience:** The event draws upon valuable practice and experience, home-grown in Wales as well as from other parts of the UK and further afield.
- **Shaping the future agenda:** The programme stimulates ideas and contributes to change at national and local levels.
- **Networking:** The event brings together a range of stakeholders with a common agenda and can generate new partnerships and working relationships. This has been identified by past delegates, exhibitors and partners as one of the key benefits of the conference. Feedback from last year's conference has led to build in additional networking opportunities into the program.

Partnership Opportunities:

We are pleased to offer opportunities to key partners to help us deliver this year's medicines safety conference. We particularly welcome collaboration with partners who play a key role in patient safety, medicines safety and those with an interest in innovation to practice.

Partnership benefits

- Opportunities to reach over 250 delegates from a multidisciplinary background, including independent prescribers, senior leaders in healthcare and grassroots practitioners.
- Increased networking time, based on delegate feedback from 2016.
- The lunch break will now be 90 minutes. We would therefore encourage partners to bring interactive materials to their stands in order to engage with delegates.
- The theme for the conference provides scope for partners to exhibit in innovative and creative ways. We would be more than happy to work with you to develop ideas.
- Delegates will be actively encouraged to visit all exhibition stands by means of a knowledge gathering game.

The event offers a range of partnership options including exhibition space, workshop sponsorship and headline sponsorship. For further details please refer to the packages outlined on the following page.

Join us and be part of the debate!

2017 – Partnership Packages

2 x Work stream Partner

- Recognised partner for one of two work streams; 'Using Science and Technology for Patient Benefit' and 'Innovation in Workforce Design and Practice Development'.
- Company profile and logo displayed in work stream sessions.
- Large exhibition stand in a prime location within the exhibition space.
- Company profiled in delegate pack
- Top-tier listing on RPS website with logo
- Logo on conference programme
- 10 Delegate spaces for your organisation. Why not bring along some guests?

Associated Fee: £8,000 (inc VAT)

1 x Poster award Sponsor

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- Recognised partner for hosting the innovation to practice poster award
 - Exhibition stand in the exhibition space
 - Organisation profiled in delegate pack
 - Organisation logo on conference webpage and RPS social media channels
 - Logo on conference programme
 - 7 delegate spaces for organisation.
 - We would also be open to joint sponsorship from multiple organisation for this package.

Associated Fee: £5,000 (inc VAT)

Exhibitor Package

- Exhibition stand (6ft) in exhibition space
- 2 delegate spaces per exhibitor
- Company profile in delegate packs
- Logo on conference programme and RPS website
- Networking opportunities through access to delegates and speakers.
- If you require a larger space, please contact us for prices.

Associated Fee: £1,500 (inc VAT)

Please get in touch with the RPS Wales office to discuss any of these partnership packages in further detail:

Royal Pharmaceutical Society (Wales)
2 Ash Tree Court
Cardiff Gate Business Park
Pontprennau
Cardiff
CF23 8RW

Tel: 02920 730310

Email: wales@rpharms.com