**PHOTOCALL OPPORTUNITY: [INSERT TIME, DATE AND LOCATION OF PHOTOCALL]**

LOCAL MP [insert name] VISITS LOCAL PHARMACY AS FIRST NATIONAL PHARMACY FLU VACCINATION SERVICE GETS UNDERWAY

This year community pharmacy teams across England are offering NHS flu jabs as part of the first ever national pharmacy flu vaccination service. In [insert location], [insert number of pharmacies] pharmacies have started to offer the service with an enthusiastic response from patients. In fact, so far local people have had [insert number if available. Delete sentence if not] flu vaccinations from community pharmacies.

Local MP [insert name] will be visiting [insert pharmacy] on [insert date] to see first-hand how we are providing the flu vaccination service which aims to make it easier than ever to get a flu jab and increase the number of at risk people across the country being protected from ill health over the winter months.

Details:

[insert date, time, location details as well as email and telephone contact details]

[insert pharmacist name] comments: “The new NHS community pharmacy flu vaccination service, which is now available in [insert location], is a great opportunity for more at risk people to have their jab and to help the NHS to meet its vaccination targets. Community pharmacies are the most accessible healthcare locations; we offer convenient access to medicines and a range of services without the need for an appointment.”

**About the pharmacy flu vaccination service:**

All adults aged 65 years and over, and those aged 18 years or over and in clinical risk groups, can receive a free of charge NHS flu jab at community pharmacies across the country, often without the need for an appointment. People in at-risk groups include pregnant women and those with certain medical conditions including asthma and diabetes (see the full list at <http://tinyurl.com/WhoGetsFlu>). Pharmacists will be using the same vaccination as those offered by GPs and they notify the person’s GP practice when they have vaccinated them.

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