

**ROYAL
PHARMACEUTICAL
SOCIETY**

Our Strategy

A five-year roadmap for the
organisation and our services

2021 - 2026



**Celebrating
180 Years**

Foreword from Paul

The Royal Pharmaceutical Society can look back on 2020 with pride, having more than proven its value both to members and to the profession as a whole during the COVID-19 pandemic. Over that time our shared experience and knowledge, accumulated over 180 years, has provided vital pillars of support, guidance and reassurance for all members, whatever their career stage or sector.

But what next for the RPS?

What will the profession need from us in the future? Which direction do we take in order to best serve the interests of individual members, the wider healthcare community and deliver positive benefits to society?

Produced by the RPS Assembly, the seven strategic goals below represent our plan for RPS over the next five years. They provide a solid framework for delivery of the services, publications and resources our members expect. They also prepare the organisation for a bright future, one in which pharmacists and the teams they work with can meet the needs of all the people they serve.

PAUL BENNETT FRPharmS
CHIEF EXECUTIVE



Introduction: Vision and Mission

In 2018, we published our vision and mission for the Royal Pharmaceutical Society. These both remain at the heart of why we exist as an organisation.

VISION

Our vision is to become the world leader in the safe and effective use of medicines.

MISSION

Our mission is to put pharmacy at the forefront of healthcare.

Our strategy for 2021-2026 is the outcome of the RPS Assembly's considerations. It focuses on what we need to do to build a future RPS which is ideally and uniquely placed to achieve our vision through delivery of our mission.

Our Direction of Travel

SCOPE

To support our members and customers to deliver our vision of them becoming the world leaders in the safe and effective use medicines we will need to expand our scope of influence. Taking a broad definition of medicines, we will become increasingly active in the pathway of pharmaceuticals from discovery and development all the way through to their use; and all the important areas in-between.

MEMBERSHIP

It is important that the profession of pharmacy has a strong leadership body to keep pharmacy at the forefront of healthcare. This is our mission and pharmacists need us more than ever. We also know that our pharmacist members value their teams. Only by working as part of skilled and supported teams will our profession be able to deliver what society needs of it in the future. We will work to widen our Associate membership so more people involved in the use of medicines can support us in improving their safe and effective use.

LEADERSHIP

This strategy is launched in our 180th year. We recognise our unique responsibility to make sure that pharmacists are still at the forefront of healthcare in another 180 years. Our leadership in this will require a balance between supporting our membership in the present whilst also challenging the profession to constantly move forward, innovate and maintain their focus on the safe and effective use of medicines. This may sometimes feel uncomfortable for us, our members and the profession of pharmacy.

SUSTAINABILITY

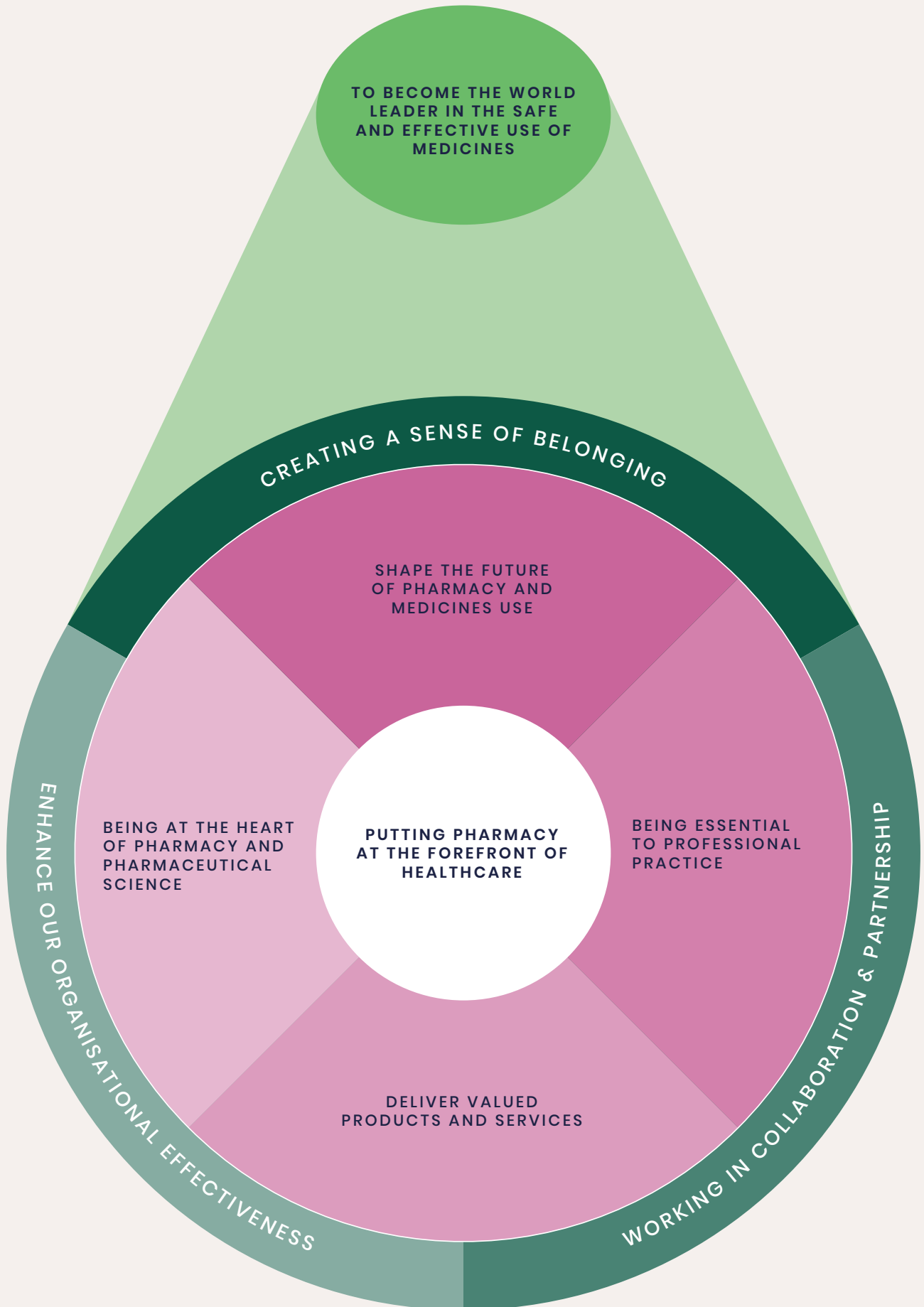
To effectively deliver our vision and mission on behalf of our members for the benefit of society we must be financially sustainable. Our members support our work and will always be at the heart of what we do. On their behalf we have also developed highly valuable skills and expertise. We will continue to build on this to broaden where we get income from to deliver for our members, the future of the profession and delivery of our vision and mission.

Seven Key Strategic Goals

HOW WE WILL DELIVER OUR VISION AND MISSION OVER THE NEXT FIVE YEARS

STRATEGIC GOAL	DESCRIPTION
Shape The Future Of Pharmacy And Medicines Use	We will be the recognised leaders in influencing and shaping practice, policy and education, for pharmacy, pharmaceutical science and the safe use of medicines.
Being Essential To Professional Practice	We will be essential at every step of pharmacy practice, both in enabling career development and supporting excellence in everyday work.
Being At The Heart Of Pharmacy And Pharmaceutical Science	RPS will be an indispensable part of the professional lives of our members and customers.
Deliver Valued Products And Services	Develop critical products and services to fulfil current and future needs and support the delivery of excellent healthcare outcomes.
Working In Collaboration and Partnership	Driving and supporting collaborative networks and partnerships to deliver shared goals, extend our reach, voice and community experience.
Creating A Sense Of Belonging	Establishing and championing a professional environment in which everyone truly feels they can be themselves.
Enhance Our Organisational Effectiveness	Working collaboratively across the RPS to create a viable, efficient and financially sustainable organisation.

RPS Strategy





**Celebrating
180 Years**